



August 2018

Dear Business Owner,

The West Rand Chamber of Business and Tourism (WRCBT) is hosting the event culminating on the 24th November 2018 at Silverstar Casino, in the Platinum Ballroom.

The **Business Achievers Competition** is divided into different categories making this a multi-faceted competition for various spheres of Business activity.

Judging will be done on the following:

- First Impressions / Signage etc
- Interview
- Product & Services
- Premises Housekeeping
- Local Economic Development Support
- Human Resources Development
- Corporate Social Investment Program
- Product Innovation
- Special emphasis is placed on the development of Micro and Medium Enterprise



Through this project, West Rand Chamber of Business and Tourism aims to identify, recognise and honour those Entrepreneurs and Enterprises whose ingenuity, innovation and hard work have created successful, growing business ventures, against all odds, in pursuit of customers support, loyalty and success.

We are looking forward to receiving your entry for our Annual Business Achievers Awards 2018. You may also nominate other companies that you believe have the potential to be awarded a category prize or even the overall winner.

The closing date for the entries is 10 October 2018 at 15:00, and Please indicate on application form how many tickets you require for the function on 24 November 2018. Payment must be made into this account: West Rand Chamber of Business and Tourism.

Account no: ABSA KEYWEST 4078155566 bank code 632 005

Thank you for your interest and continued support.

Dehlia van Staden
DIRECTOR